

Good eyesight
is your child's
passport
to the future



Did You Know?

- One in five school children has an undetected eye problem
- 80% of a child's learning happens visually. So if children have poor vision they'll find it difficult to learn at school and reach their full potential.
- Without early treatment, vision defects such as lazy eye can become permanent disabilities
- Regular eye examinations could be crucial for your child's healthcare and personal development



KIDS at BENJAMINS



Looking after young eyes

www.benjamin-opticians.co.uk



Benjamin Opticians
23 Newmarket Street Skipton BD23 2JE
Telephone: 01756 792933
email: info@benjamin-opticians.co.uk

 Benjamin
OPTICIANS

Eye care excellence for over 60 years



KIDS at BENJAMINS

As a parent it's very easy to think there is nothing wrong with your child's eyesight – vision can change quickly as young eyes develop. Some children may not recognise they have a problem, accepting it as normal that their vision is impaired. Short sighted or longsighted can equally be a problem – they may struggle with reading or, on the other hand, struggle seeing the other end of the football pitch. If you notice a change it is worth making an appointment at Benjamin's as soon as possible.

At Benjamin's we recommend an eye examination once a year for all children and it's never too early to get a check-up. Even if your child cannot read or talk yet, our optometrists can use a range of ways and modern equipment to help detect potential problems at any age, especially if you have a family history of eye problems.

The NHS provides free eyesight examinations for all children so you don't have to worry about the cost of looking after your child's sight – if your child does need glasses the NHS will contribute towards the cost, or they may even be free. You can choose from our wide range of frames especially designed for children.



POOR VISION WARNING SIGNS

- Excessive blinking
- Squinting
- Peering closely at books, TV and computer screens
- Bumping into objects
- Poor performance at school
- Lack of attention with visual activities

Know the signs!



COOL FRAMES

At Benjamin's we have an extensive range of frames to suit all ages. Whether your child is a first time spectacle wearer or a fashion-conscious teenager, it is important they feel comfortable wearing glasses or they won't want to wear them when they should be wearing them most.

For comfort and safety we supply plastic lenses which are safer for children and with protective specialist coatings, they can be scratch resistant and block the sun's harmful UV rays. Benjamin's also recommends specialist lenses for other activities like swimming or skiing.

We Have Contact

It is not always practical for your child to wear glasses, particularly with active sports. That is why we offer contact lenses, allowing your child to express themselves without reserve! From as young as seven, lenses for active children can open up a whole new world, especially with daily disposable lenses, so they don't worry about losing a lens.

The Latest Tech

Benjamins are at the forefront of technology and now offer you and your child the opportunity to be lens and spectacle free during the day. It is called Ortho-K - a revolutionary new contact lens you wear at night and then enjoy a lens-free, spectacle-free day, which temporarily reshapes the cornea whilst you sleep. It can also reduce childhood myopia.